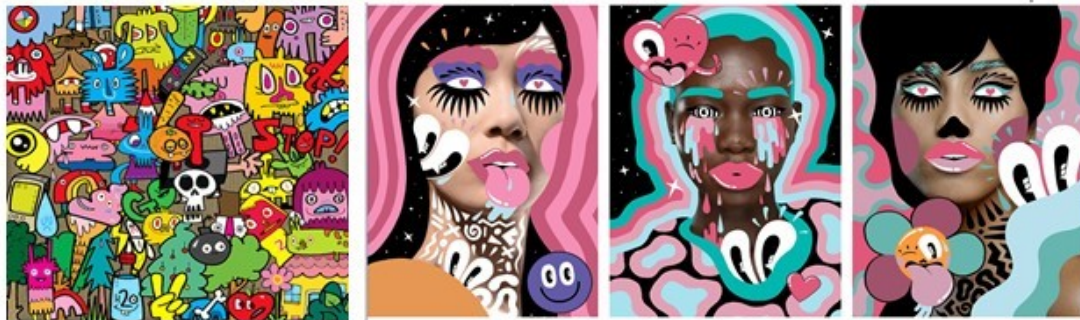


NCFE Graphic Design Level 2 Course

To be awarded the Level 2 Technical Award in Graphic Design, learners are required to successfully complete 4 mandatory units. Learners must also achieve a minimum of a Pass in the external assessment.

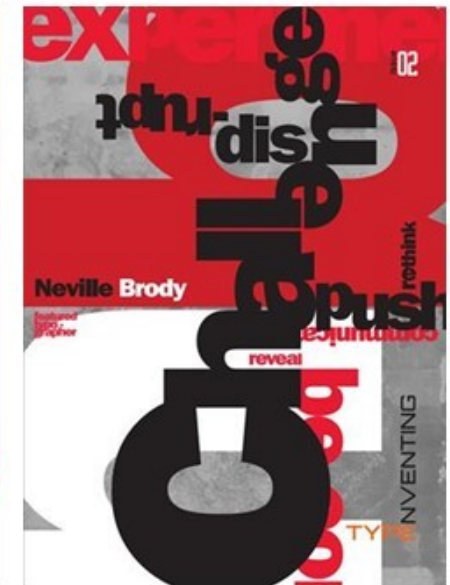
Unit No	Unit title	GLH	Mandatory/optional	Assessment method
Unit 01	Introduction to graphic design	30	Mandatory	Internally and externally assessed
Unit 02	Graphic design practice	30	Mandatory	Internally and externally assessed
Unit 03	Responding to a graphic design brief	30	Mandatory	Internally and externally assessed
Unit 04	Graphic design portfolio	30	Mandatory	Internally assessed



Unit Summary: Learners will explore design disciplines, examine the work of recognised designers and use their understanding of design components to identify successful design practice. They will choose one discipline, select some work by a recognised designer in that discipline and create their own piece of graphic design, taking inspiration from their research and using components found in the work of their chosen designer.

Design Disciplines & Designers

- **Illustration:** Quentin Blake, Chip Kidd, Lesley Barnes, Jon Burgerman, Hattie Stewart, Pablo Lobato
- **Advertising Graphics:** Saatchi and Saatchi, Mother, Saul Bass, Milton Glaser, Alan Fletcher
- **Branding and Corporate Identity:** Ferdinando Guitierrez, Michael Beirut, Paul Rand, Alan Fletcher
- **Packaging Graphics:** Peter Saville, Design Agencies: Big Fish, Bloom
- **Typography:** Matthew Carter, El Lissitzky, David Carson, Alan Fletcher
- **Digital Design:** Shepard Fairey, Alberto Seveso
- **Communication Graphics:** Neville Brody, Margaret Calvert, Harry Beck



UNIT 2