

# NCFE Graphic Design Level 2 Course

To be awarded the Level 2 Technical Award in Graphic Design, learners are required to successfully complete 4 mandatory units. Learners must also achieve a minimum of a Pass in the external assessment.

Unit No	Unit title	GLH	Mandatory/optional	Assessment method
Unit 01	Introduction to graphic design	30	Mandatory	Internally and externally assessed
Unit 02	Graphic design practice	30	Mandatory	Internally and externally assessed
Unit 03	Responding to a graphic design brief	30	Mandatory	Internally and externally assessed
Unit 04	Graphic design portfolio	30	Mandatory	Internally assessed

## Delivery and assessment

### Colour

- colour theory (primary, secondary, tertiary, complementary)
- colour association, eg colours associated with brands, colours associated with environmental issues, colours associated with mood/ambiance.

### Tone (contrast, shade)

- the use of tone gradients
- the use of tone to provide contrast and definition.

### Line (different types)

- the use of line to create expression or emphasis within graphic design
- line as a device to order and define space.

### Composition (layout, proportion, balance, shape)

- the relationship between shape, form and space
- the placing of components within the space and the flow of information within the design.

**Typography** (typesetting, fonts, letterforms) the choice of typeface/font and its visual qualities, the visual qualities should relate to the subject of the design and communicate the desired characteristics.

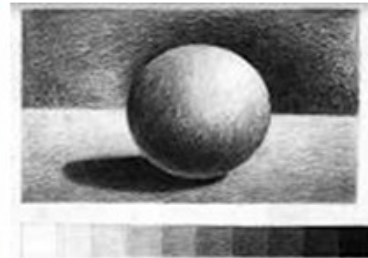
- Typesetting is the physical or digital composition and legibility of text.
- The characteristics of fonts include serif, sans serif, bold, italic, etc. The characteristics of individually designed letterforms include: shape, pattern, colour, negative/positive imagery, etc.
- The visual qualities of typesetting, of a chosen typeface/font or of individually designed letterforms, should relate to the subject of the design and consistently communicate its message. For example, in:
  - signage
  - campaigning
  - advertising
  - packaging.

**Imagery** (subject and narrative imagery) the inclusion of pictorial or symbolic elements within design. These may be created specifically for the design, come from stock images, or may be common symbols which have an established understanding among the public.

**Image files** the following file formats are acceptable:

- JPG/JPEG
- TIF/TIFF
- PDF

**Unit Summary:** Learners must show understanding of the 6 Graphic Components listed. They must also produce a variety of experiments demonstrating use of all 6 components and review their work.



UNIT 1

